48North Wins “Brand of the Year” at the 2019 O’Cannabiz Industry Awards Gala

April 26, 2019 — Toronto, On: 48North Cannabis Corp. ("48North" or the “Company”) (TSXV:NRTH) is pleased to announce that it won “Brand of the Year,” at the annual O’Cannabiz Industry Awards Gala.

“As consumers begin to navigate the crowded cannabis space, brand awareness will be critical to success. 48North is honoured to be recognized as a leading brand in the industry. Our brand is unique in its authenticity, diversity and focus on health and wellness. I could not be prouder of our team for bringing the brand to life.” said Alison Gordon co-CEO of 48North.

The Company’s efforts to expand as a Licensed Producer with a focus on large-scale cultivation and the development of next-generation cannabis products, is getting noticed by our peers, consumers and the investment community. Pending Health Canada approval, 48North expects to operate one of the world’s largest cannabis facilities at its Good Farm in Brant County, Ontario, expected to yield 40,000kg of dried cannabis annually. Further, in recent months 48North has signed two historic licensing agreements with popular U.S cannabis brands, Mother + Clone and Avitas, to bring their consumer-tested brands exclusively to Canada.

With the cannabis industry rapidly evolving, 48North has developed a wide-ranging and thoughtful collection of brands that speak to modern cannabis consumers and explore future ways to engage and connect through cannabis, these brands and products can be seen at 48North’s newly modernized website.

About 48North

48North Cannabis Corp. (TSXV: NRTH) is a vertically integrated cannabis company focused on the health and wellness market through cultivation and extraction, as well as the creation of innovative, authentic brands for next-generation cannabis products. 48North is developing formulations and manufacturing capabilities for its own proprietary products, as well as positioning itself to contract manufacture similar products for third parties. 48North operates two indoor-licensed cannabis production sites in Ontario with more than 86,000 square feet of production capacity. 48North cultivates unique genetics at its wholly owned subsidiaries, DelShen Therapeutics Corp. ("DelShen") and 2599760 Ontario Corp. dba Good & Green ("Good & Green"), both Licensed Producers under the Cannabis Act. In addition, subject to Health Canada approval, 48North expects to operate a 100-acre organic farm providing 48North with organic, sun-grown cannabis securing a significant first-mover advantage in the production of low-cost, next-generation, extract-based cannabis products. 48North has a growing portfolio of brands that include Latitude, a women's cannabis platform (explrelatitude.com), Mother & Clone, a rapid-acting sublingual
cannabis nanospray (momandclone.com) and Avitas, a single strain vaporizer cartridge (avitasgrown.com).

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SOURCE: 48North Cannabis Corp.

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