



## **48North Launches Cannabis Accessories Brand F8; Signs Supply Agreement with the Ontario Cannabis Store and Tokyo Smoke**

February 19, 2019 – Toronto, Ontario: 48North Cannabis Corp. (“48North” or the “Company”) (TSXV:NRTH) is pleased to announce the launch of its cannabis accessories brand F8 and concurrently retail supply agreements with the Ontario Cannabis Store and Tokyo Smoke.

F8, a wholly-owned property of 48North, is an accessories line that offers aesthetic and functional products that redefine our relationship with cannabis and the accessories associated with it. F8 is grounded in a belief that design should be purposeful, versatile and stimulating, crafted with lasting style that inspires individual exploration and expression.

At the outset, F8 products will be exclusively available online at the Ontario Cannabis Store, Ontario’s sole legal online retailer and wholesaler for recreational cannabis, and at physical Tokyo Smoke retail locations across Canada and online. The partnership with Tokyo Smoke is a key component of Canopy Growth Corporation’s (TSX: WEED, NYSE: CGC) ongoing strategic equity, supply, and retail partnership with 48North.

“This is the first generation of consumers for whom cannabis is legal, and it is time for accessories to come out of hiding,” said Kirsten Gauthier, Chief Marketing Officer of 48North. “That is why 48North created F8, a cutting-edge cannabis accessories line that we can feel proud to display, a line of purposeful, versatile and beautiful accessories that bring cannabis accoutrements into highly designed spaces.”

“We are so pleased to launch our accessories line with our partners at the Ontario Cannabis Store and Tokyo Smoke,” said Alison Gordon, co-CEO of 48North. “I could not imagine better partners to launch our accessories line with, the largest retailer of cannabis in the province, and a first-mover and market-leader in the cannabis retail marketplace.

F8 currently has two products available: a grinder made of 100% solid brass, weighing over 2 pounds, made and designed in Canada, and a pipe that is 100% porcelain, designed in Canada, that serves a dual-purpose as an incense burner.

### **About 48North**

[48North Cannabis Corp.](#) (TSXV: NRTH) is a vertically-integrated cannabis company focused on the health and wellness market through cultivation and extraction, as well as the creation of innovative, authentic brands for next-generation cannabis products. 48North is developing formulations and manufacturing capabilities for its own proprietary products, as well positioning itself to contract manufacture similar

products for third parties. 48North operates two indoor-licensed cannabis production sites in Ontario with over 86,000 square feet of production capacity. 48North cultivates unique genetics at its wholly-owned subsidiaries, DelShen Therapeutics Corp. ("DelShen") and 2599760 Ontario Corp. dba Good & Green ("Good & Green"), both Licensed Producers under the Cannabis Act. In addition, 48North expects to operate a 100-acre organic farm providing 48North with organic, sun-grown cannabis providing a significant first-mover advantage in the production of low-cost, next-generation, extract-based cannabis products. 48North has a growing portfolio of brands that include Latitude, a women's cannabis platform ([explorelatitude.com](http://explorelatitude.com)) and Mother & Clone, a rapid-acting sublingual cannabis nanospray ([momandclone.com](http://momandclone.com)).

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SOURCE: 48North Cannabis Corp.

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